

## Exhibition

### **Time and place of the exhibition**

August 24-25, 2022

Tampere Sports and Exhibition Center, Hall A.

Ilmailunkatu 20, 33900 Tampere

### **Exhibition opening hours**

Wed 24.8.2022 from 9 am to 12 pm

Thu 25.8.2022 From 9 am to 15.30 pm

### **Demos**

Wed 24.8.2022

Thu 25.8.2022

New program outdoors.

### **Driving skill competition**

### **Exhibition registration**

When booking a place, a registration fee of € 100 + VAT will be charged at the time of booking. If the exhibition stand has more than one exhibitor, all companies will have to pay a registration fee. However, the exhibition venue will be billed in full to the main exhibitor. After 24.6.2022, the registration fee will increase to € 300 + VAT.

The registration fee includes the reservation of a floor space for the exhibitor, the publication of the exhibitor's information and the space on the event's website and the exhibitor's letters.

### **Floor space rents (VAT 0%)**

#### **Indoors**

200-220 m<sup>2</sup>: 60€/m<sup>2</sup>, squares over 220m<sup>2</sup>, 30€/m<sup>2</sup>

100-199 m<sup>2</sup>: 75 €/m<sup>2</sup>

17-99 m<sup>2</sup>: 85€/m<sup>2</sup>

12-16 m<sup>2</sup>: 105€/m<sup>2</sup>

9 m<sup>2</sup>: 990 €

#### **Outdoors**

45€/m<sup>2</sup>

**Prices are subject to VAT in force at the time of invoicing. (In 2022, VAT will be 24%.)**

**Please note that the structures, furniture, equipment, electricity, internet connection, lighting, insurance and cleaning of the exhibition are not included in the rent of the venue but must be ordered separately from the partners.**

**Cancellation Policy:** The registration fee paid when renting a seat is non-refundable upon cancellation.

Not even if the exhibition has to be canceled by the organizer.

Half of the rents canceled after 17.6.2022 will be refunded.

For departments canceled after 21.7.2022, the rent for the place will not be refunded.

**Invoicing for registration fee and seat rental:** The payment term is 14 days net. The registration fee and seat rental will be billed in one installment within approximately two weeks of booking the seat. However, no invoicing will be made in July. Participation in the event requires that the registration fee and full seat rental have been paid prior to the show.

**Membership benefit:** For member companies of the Finnish Road Association, the booking price of a maximum of 199 m<sup>2</sup> of exhibition space includes one seminar pass with a name for an international seminar free of charge (value € 520 + VAT). For member companies of the Finnish Road Association, bookers with a space of at least 200 m<sup>2</sup> include two named seminar passes free of charge. For member companies of the Finnish Road Association, bookers with a space of at least 300 m<sup>2</sup> include three seminar badges with a name free of charge. Membership benefit only applies to exhibiting companies that have an interior department in the name of the member company. In the case of joint stands, the membership benefit applies only to the main exhibitor. (main exhibitor = billable party.)

**Seminar tickets:** As an exhibitor, you have the opportunity to purchase seminar passes at a discounted price. Ask for an offer from [events@tieyhdistys.fi](mailto:events@tieyhdistys.fi). The international seminar will be held on Wednesday, August 24, 2022 and Thursday, August 25, 2022. The event will also host e.g. student event and Private Roads Day. Follow the event's website.

**Working machine demonstrations:** The popular demonstrations crown the Road Congress. Machines and equipment with drivers show their skills in real action in demo session held in Tampere. If your machine wants to be evaluated please share video of your work! A prestigious panel of experts evaluates and rewards the best work performance videos.

Exhibitors can participate in the evaluation by submitting a video of the work they want the jury to evaluate by 20 June 2022. The videos will be embedded in the event website and will be viewable from the beginning of August. In addition to the video, make an A4 written description of the work and the device you are presenting. We encourage you to share your video after they're released by the organizer. By participating in the video demonstration you agree that the video will be shared on the Road Congress website and on the social media of the Finnish Road Association.

Exhibitors participating in the exhibition can register for the Demo sessions in the outdoor area. Outdoor demo sessions are not evaluated by the Jury.

### **Evaluated Video demonstrations**

Submit a video max 3 minutes to the organizers.

\*videos must be submitted no later than 6/20/2022 The videos are available on the Road Congress website.

about the video:

- 16: 9 widescreen
- max 3min duration
- The name of the work must appear in the video at least at the beginning of the video
- The video can include audio that you hear when you watch the video online on your device
- Video is displayed silently on the Road Congress screens
- submit the video as a link to for example Vimeo or Youtube or give the right to upload the video to Youtube or Vimeo.

Demo events: In connection with the exhibition, the product and work can be presented in more detail by the exhibitor at the outdoor demos. More about the demo events during the spring.

When booking the exhibition space, state that you would like to take part in the work show and tell us what work you want to present. Please note that it is not possible to move the machines between the indoor exhibition space and the demonstrations area for safety reasons.

**Book an exhibition place now!** When booking a place, you will be served by Liisa-Maija Thompson, tel. +358 40 567 4999. You can also send an email to [events@tieyhdistys.fi](mailto:events@tieyhdistys.fi) or fill in the form on the website.

## Construction and demolition times and transportation

### **Construction:**

Tue 8.2.2022 7-22 Construction.

Ready built departments are ready in Tue 8.2. at 3 p.m.

### **Deconstruction**

Thu 10.2.2022 from 15.30 to 22.

*Inquire separately from the Road Association if you need transportation during Mon 7.2 or Fri 11.2.*

**Deliveries:** The products can be delivered by post from Mon 7.2.2022 to:

Tampere Echibition and Sports Center, Hall A.

Road Congress / Department Number and Company Name

Company contact person and phone number

Door: A2 or A9

Ilmailunkatu 20, 33900 TAMPERE

## Partners and other important

The height of the stands is limited to 2.5 meters and structures higher than this are recommended only when bounded by a wall. (However, the tall structure cannot be hung on the wall on the main entrance side of Hall A, but the structure can be built from the ground up.) If the structure of the stand is higher than 2.5 m, it must be approved by the neighboring departments and the exhibition organizer. When designing a wall structure, keep in mind that on Road Congress, many exhibitors choose an open stand structure without walls. So make sure that your own wall is beautiful to look at from the back as well.

At the end of October, we will provide more information on ordering departments and other services. At the same time, we provide exhibitors with a link through which you can handle the orders you need.

**Structures and furniture, construction and deconstruction** can be ordered through Expotec Oy.  
messut@expotec.fi, tel. +358 207 437 300

Electrical connection and electrical installations can be ordered from messusahko@messusahko.fi, tel. +358 40 730 9558

**Fixed Internet connection** Tietokeskus Finland Oy messut.myynti@tietokeskus.fi tel. +358 50 911 1064.  
Exhibitors can pick up WLAN cards free of charge from the info point.

**Hangers and screens as well as other necessary technology** can be ordered through Bright Oy  
kari.luukkonen@brightgroup.com tel. +358 44 782 2299.

**The cleaning of the department can be ordered from SOL Oy**, [katja.poltojainen@sol.fi](mailto:katja.poltojainen@sol.fi), tel. +358 40 520 8872

**Daytime meals for the exhibition stand and exhibitors' lunch tickets** can be ordered from Finnresta Oy, tel. +358 40 482 0028, [sanna.elonen@finnresta.fi](mailto:sanna.elonen@finnresta.fi) from the beginning of November. At the event, you can delight your customers and partners in your exhibition stand with small meals and refreshments. Alcohol service is only allowed in the café and restaurants of the exhibition space. (Note: the seminar pass includes coffee and meals.)

An exhibition catalog will be placed in the central opening of Tie & Liikenne magazine 1/2022, to which exhibitors will be asked to submit short texts and a logo by the beginning of December at the latest.

**The name and link of the exhibitor** will be added to the website [www.tiepaivat.fi](http://www.tiepaivat.fi).

All those who have made a reservation over 100 m<sup>2</sup> will receive the company logo (with a link) on the [www.tiepaivat.fi](http://www.tiepaivat.fi) front page.

**Booking a place and more information:**

[www.tiepaivat.fi](http://www.tiepaivat.fi), [tapahtumat@tieyhdistys.fi](mailto:tapahtumat@tieyhdistys.fi)

tel. +358 40 567 4999 / Liisa-Maija Thompson

8/27/2021